

Silver package

Objective:

Drive increased organic traffic with advanced keyword optimization

On-Page SEO:

- H1 and H2 heading indexing
- Meta title and description indexing according to Google parameters
- Image ALT attributes indexing
- Content optimization
- Removal of duplicate content
- Site map indexing
- Robot Txt
- Website will be indexed in Google Search Console and Google Analytics.
- Rich data integration
- Robot txt file indexing
- Advanced Keywords Research and Implementation
- Website URLs Optimization

OFF Page SEO :

- Page Interlinking
- Back Links strategies
- Directory indexing

Technical SEO:

- Resolving Website Critical Issues
- Speed Optimization
- 404 error resolving
- URL Structure resolving

Blogs:

- Four Blog monthly

KPI's:

- Increase the website's conversion rate by a certain percentage through improved user experience and targeted content.
- Acquire a specific number of high-quality backlinks from reputable websites to boost domain authority.
- Monitor and analyze website performance using advanced SEO tools, making data-driven adjustments to optimize rankings and traffic

Note:

- Minimum 3 months commitment is mandatory to achieve the SEO objective.
- Monthly report will be provided