

Bronze package

Objective:

Enhance online visibility and attract targeted traffic through optimization

On-Page SEO:

- H1 heading indexing
- Meta title and description indexing according to Google parameters
- Image ALT attributes indexing
- Content optimization
- Site map indexing
- Robot Txt file indexing
- Basic Keywords Research and Implementation
- Website will be indexed in Google Search Console and Google Analytics.

OFF Page SEO:

- Basic Backlinks strategies
- Website URLs Optimization
- Page interlinking

Technical SEO:

- Resolving Website Critical Issues
- URL Structure resolving
- Speed Optimization
- Website URL optimization

KPI's:

- Increase the number of keywords ranked on the first page of search engine results.
- Achieve a specified percentage increase in organic traffic to the client's website.
- Maintain or improve the on-page optimization score, measured by factors such as page load speed, mobile-friendliness, and content quality.

Note:

- Minimum 3 months commitment is mandatory to achieve the SEO objective.
- Monthly report will be provided